



A Data-Driven Approach to Project Management

Utilizing intelligent analytics to effectively manage project delivery.

Despite the evolution and maturation of the project management discipline, organizations continue to struggle with the unique challenges of large-scale and complex information technology projects and business process improvement initiatives.

Given this ongoing struggle and the constant pressure to accelerate delivery schedules and economize resources, Asystek has developed a project management approach that offers an alternative perspective by emphasizing data-driven decision making as a means to achieve project goals and milestones. This approach is powered by our **data4impakt™** solution and predicated on applied industry best practices which have been tailored to meet our data-driven philosophy. At the center of our approach is a formal command and control framework that has been designed to support every aspect of the project lifecycle from definition and planning through management and execution.

Not all aspects of any project are of equal importance, and the operational reality is that clients do not have infinite time and resources. Accordingly, decisions are always being made to determine what the right focus and priority should be. Since effective project management is as much about picking successes as it is about picking failures, the real question is “how are these decisions being made”? The Asystek approach relies on empirical data rather than anecdote and conjecture. Using thoughtful data analysis to better understand the risks and rewards of each particular action or decision provides the necessary objective rationale for the client to make timely, informed choices, and to intelligently allocate valuable time and resources – thereby optimizing investment.

Contact us to learn more about Asystek’s data-driven project management approach and our **data4impakt™** solution.

Contrasting Approaches – The Decision Is Clear

Traditional Approach

Anecdotal
Subjective Conjecture
Resource Intense
Ambiguous
Reactive

vs

Data-Driven Approach

Empirical
Objective Fact-based
Efficient
Certain
Anticipatory